

Grant Proposal Evaluation Rubric

Organization Mission: Supporting youth, low-income individuals, and senior citizens

Scoring Scale (per category):

5 = Excellent – Fully meets and exceeds expectations

4 = Strong – Meets expectations with only minor gaps

3 = Adequate – Satisfactory but room for improvement

2 = Weak – Partially meets expectations, significant gaps

1 = Poor – Does not meet expectations

1. Mission Alignment

Does the project clearly align with our organization's mission and priorities?

Target Populations Serves youth, low-income individuals, and/or senior citizens directly

Community Need Fit Addresses a clearly defined need in the community related to our mission

2. Impact and Outcomes

Will the project make a measurable and meaningful difference?

Clarity of Outcomes Clearly defines goals, measurable outcomes, and how success will be tracked

Scale of Impact Number of people served and depth of benefit to the community

Long-Term Benefit Demonstrates potential for lasting or systemic impact

3. Equity and Inclusion

Does the proposal advance equity and remove barriers for marginalized groups?

Representation Involves voices or leadership from the populations served

Accessibility Ensures services are inclusive, affordable, and accessible

Cultural Competency Demonstrates understanding of and respect for diverse backgrounds

4. Organizational Capacity

Can the organization successfully carry out the proposed work?

Experience and Expertise Proven track record or relevant qualifications to implement the project

Staff and Infrastructure Adequate staffing, partnerships, and resources to sustain the project

Fiscal Responsibility Demonstrated financial management and accountability systems

5. Budget and Feasibility

Is the budget reasonable, realistic, and cost-effective?

Budget Clarity Budget is detailed, justified, and aligned with proposed activities

Cost Efficiency Funds will be used effectively to achieve meaningful impact

6. Innovation and Collaboration

Does the project bring something new or build meaningful partnerships?

Innovation Introduces creative or evidence-based solutions to address community challenges

Partnerships Collaborates with other organizations, schools, or community groups